



FREE Service Provider Listing Request/Correction
BIA/Kelsey's 2012 Radio and Television Yearbooks

BIA/Kelsey would like to include you and your company in the Service Providers section of the 2012 edition of BIA/Kelsey's Radio Yearbook and/or Television Yearbook. Please complete the following form, which includes a brief description of your services or products. Mark as many classification categories as applicable. For maximum visibility, BLOCK your listing (complete listing centered and boxed) by just initialing in the appropriate box below. Sign and fax, e-mail or send your completed listing confirmation by March 15, 2012 to ensure your inclusion in the print publications. Thanks for participating!

Listing Information

Company:
Street Address:
City: State: Zip:
Phone: Fax:
E-mail: Web Site:
Primary Contact:
Title:
Other Contacts and Titles:

Brief Description of Services or Equipment Provided (Optional):

Categories (Check all that apply)

1st Category free. Any additional categories @ \$25/Category.

- [] Banker/Investment Banker [] Industry Publication [] Rep Firm
[] Broker [] Internet-Streaming Media [] Research Firm
[] Computers & Software [] Internet-Web Design/Host [] Trade/Regulatory Organization
[] Consulting Firm [] Law Firm [] Other:
[] Employment/Search Firm [] Marketing and Promotion
[] Engineering Firm [] Production Services
[] Equipment Supplier [] Program Supplier/Network

Options (See attached information for advertising opportunities and please initial selections)

BLOCK Listing (Receive FREE 2012 Yearbook and web link) @ \$280/Book [] Radio Yearbook [] Television Yearbook
FREE Listing plus purchase of the Yearbook @ \$240/Book [] Radio Yearbook [] Television Yearbook
FREE Listing Only in [] Radio Yearbook [] Television Yearbook
Please call me regarding cover and tab advertising opportunities.

Payment Information (All orders for BLOCK listings or Yearbook purchases must be accompanied by payment).

(Make checks payable to BIA Advisory Services, LLC)

[] Enclosed is a check for \$ or [] Please charge my credit card: [] AMEX [] VISA [] MasterCard
Credit Card# Exp. Date Signature
Completed by: Date: