

Investing In Radio® OWNERSHIP REPORT 2007

Also available on CD ROM and via the Internet through BIAfn's MEDIA Access Pro™

Alphabetic Listing of Arbitron Markets

Rank	Market	Rank	Market	Rank	Market
243	Abilene, TX	231	Charlottesville, VA	226	Ft. Walton Beach, FL
74	Akron, OH	107	Chattanooga, TN	106	Ft. Wayne, IN
270	Albany, GA	292	Cheyenne, WY	83	Gainesville-Ocala, FL
63	Albany-Schenectady-Troy, NY	3	Chicago, IL	289	Grand Forks, ND-MN
70	Albuquerque, NM	198	Chico, CA	264	Grand Junction, CO
221	Alexandria, LA	28	Cincinnati, OH	67	Grand Rapids, MI
68	Allentown-Bethlehem, PA	203	Clarksville-Hopkinsville, TN-KY	296	Great Falls, MT
267	Altoona, PA	26	Cleveland, OH	185	Green Bay, WI
195	Amarillo, TX	97	Colorado Springs, CO	45	Greensboro-Winston Salem-High Point, NC
171	Anchorage, AK	255	Columbia, MO	89	Greenville-New Bern-Jacksonville, NC
147	Ann Arbor, MI	91	Columbia, SC	60	Greenville-Spartanburg, SC
134	Appleton-Oshkosh, WI	186	Columbus, GA	165	Hagerstown-Chambersburg-Waynesboro, MD-PA
159	Asheville, NC	37	Columbus, OH	260	Hamptons-Riverhead, NY
9	Atlanta, GA	273	Columbus-Starkville-West Point, MS	79	Harrisburg-Lebanon-Carlisle, PA
139	Atlantic City-Cape May, NJ	169	Concord, NH	277	Harrisonburg, VA
109	Augusta, GA	287	Cookeville, TN	50	Hartford-New Britain-Middletown, CT
268	Augusta-Waterville, ME	136	Corpus Christi, TX	219	Hilton Head, SC
42	Austin, TX	5	Dallas-Ft. Worth, TX	64	Honolulu, HI
78	Bakersfield, CA	196	Danbury, CT	6	Houston-Galveston, TX
21	Baltimore, MD	59	Dayton, OH	157	Huntington-Ashland, WV-KY
220	Bangor, ME	86	Daytona Beach, FL	113	Huntsville, AL
77	Baton Rouge, LA	281	Decatur, IL	40	Indianapolis, IN
261	Battle Creek, MI	22	Denver-Boulder, CO	284	Ithaca, NY
133	Beaumont-Port Arthur, TX	92	Des Moines, IA	118	Jackson, MS
294	Beckley, WV	10	Detroit, MI	290	Jackson, TN
217	Bend, OR	193	Dothan, AL	47	Jacksonville, FL
259	Billings, MT	235	Dubuque, IA	101	Johnson City-Kingsport-Bristol, TN-VA
144	Biloxi-Gulfport-Pascagoula, MS	204	Duluth-Superior, MN-WI	191	Johnstown, PA
181	Binghamton, NY	244	Eau Claire, WI	291	Jonesboro, AR
56	Birmingham, AL	76	El Paso, TX	238	Joplin, MO
285	Bismarck, ND	272	Elkins-Buckhannon-Weston, WV	184	Kalamazoo, MI
241	Bloomington, IL	224	Elmira-Corning, NY	262	Kalispell-Flathead Valley, MT
283	Bluefield, WV	168	Erie, PA	30	Kansas City, MO-KS
105	Boise, ID	150	Eugene-Springfield, OR	156	Killeen-Temple, TX
11	Boston, MA	162	Evansville, IN	71	Knoxville, TN
208	Bowling Green, KY	223	Fargo-Moorhead, ND-MN	230	La Crosse, WI
121	Bridgeport, CT	135	Fayetteville, AR	245	Lafayette, IN
298	Brunswick, GA	129	Fayetteville, NC	102	Lafayette, LA
240	Bryan-College Station, TX	152	Flagstaff-Flagstaff, AZ	229	Lake Charles, LA
52	Buffalo-Niagara Falls, NY	127	Flint, MI	96	Lakeland-Winter Haven, FL
138	Burlington-Plattsburgh, VT-NY	216	Florence, SC	114	Lancaster, PA
128	Canton, OH	258	Florence-Muscle Shoals, AL	122	Lansing-East Lansing, MI
189	Cape Cod, MA	197	Frederick, MD	205	Laredo, TX
299	Casper, WY	153	Fredericksburg, VA	227	Las Cruces, NM
213	Cedar Rapids, IA	66	Fresno, CA	32	Las Vegas, NV
222	Champaign, IL	125	Ft. Collins-Greeley, CO	246	LaSalle-Peru, IL
88	Charleston, SC	62	Ft. Myers-Naples-Marco Island, FL	209	Laurel-Hattiesburg, MS
182	Charleston, WV	99	Ft. Pierce-Stuart-Vero Beach, FL	282	Lawton, OK
33	Charlotte-Gastonia-Rock Hill, NC-SC	176	Ft. Smith, AR	179	Lebanon-Rutland-White River Junction, NH-VT

280	Lewiston-Auburn, ME	34	Orlando, FL	278	Sheboygan, WI
104	Lexington-Fayette, KY	120	Oxnard-Ventura, CA	132	Shreveport, LA
250	Lima, OH	137	P alm Springs, CA	275	Sioux City, IA
174	Lincoln, NE	237	Panama City, FL	178	South Bend, IN
85	Little Rock, AR	249	Parkersburg-Marietta, WV-OH	93	Spokane, WA
2	Los Angeles, CA	124	Pensacola, FL	84	Springfield, MA
54	Louisville, KY	149	Peoria, IL	142	Springfield, MO
183	Lubbock, TX	7	Philadelphia, PA	218	St. Cloud, MN
252	Lufkin-Nacogdoches, TX	15	Phoenix, AZ	20	St. Louis, MO
155	M acon, GA	242	Pittsburg, KS	146	Stamford-Norwalk, CT
95	Madison, WI	24	Pittsburgh, PA	254	State College, PA
190	Manchester, NH	167	Portland, ME	81	Stockton, CA
274	Mankato-New Ulm-St Peter, MN	23	Portland, OR	214	Sunbury-Selinsgrove-Lewisburg, PA
239	Marion-Carbondale, IL	116	Portsmouth-Dover-Rochester, NH	247	Sussex, NJ
295	Mason City, IA	163	Poughkeepsie, NY	82	Syracuse, NY
58	McAllen-Brownsville-Harlingen, TX	38	Providence-Warwick-Pawtucket, RI	164	T allahassee, FL
256	Meadville-Franklin, PA	253	Pueblo, CO	19	Tampa-St. Petersburg-Clearwater, FL
210	Medford-Ashland, OR	13	Puerto Rico	206	Terre Haute, IN
94	Melbourne-Titusville-Cocoa, FL	143	Q uad Cities, IA-IL	263	Texarkana, TX-AR
49	Memphis, TN	43	R aleigh-Durham, NC	293	The Florida Keys, FL
180	Merced, CA	276	Rapid City, SD	87	Toledo, OH
297	Meridian, MS	130	Reading, PA	194	Topeka, KS
12	Miami-Ft. Lauderdale-Hollywood, FL	228	Redding, CA	192	Traverse City-Petoskey, MI
39	Middlesex-Somerset-Union, NJ	123	Reno, NV	141	Trenton, NJ
36	Milwaukee-Racine, WI	199	Richland-Kennewick-Pasco, WA	61	Tucson, AZ
16	Minneapolis-St. Paul, MN	55	Richmond, VA	65	Tulsa, OK
90	Mobile, AL	25	Riverside-San Bernardino, CA	188	Tupelo, MS
108	Modesto, CA	115	Roanoke-Lynchburg, VA	234	Tuscaloosa, AL
51	Monmouth-Ocean, NJ	232	Rochester, MN	148	Tyler-Longview, TX
257	Monroe, LA	53	Rochester, NY	160	U tica-Rome, NY
80	Monterey-Salinas-Santa Cruz, CA	154	Rockford, IL	269	V aldosta, GA
151	Montgomery, AL	202	Rocky Mount-Wilson, NC	126	Victor Valley, CA
266	Montpelier-Barre-St Johnsbury, VT	27	S acramento, CA	100	Visalia-Tulare-Hanford, CA
175	Morgantown-Clarksburg-Fairmont, WV	131	Saginaw-Bay City-Midland, MI	201	W aco, TX
112	Morristown, NJ	145	Salisbury-Ocean City, MD	8	Washington, DC
212	Muncie-Marion, IN	31	Salt Lake City-Ogden-Provo, UT	251	Waterloo-Cedar Falls, IA
233	Muskegon, MI	286	San Angelo, TX	279	Watertown, NY
161	Myrtle Beach, SC	29	San Antonio, TX	170	Wausau-Stevens Point, WI
44	N ashville, TN	17	San Diego, CA	46	West Palm Beach-Boca Raton, FL
18	Nassau-Suffolk, NY	4	San Francisco, CA	248	Wheeling, WV
177	New Bedford-Fall River, MA	35	San Jose, CA	265	Wichita Falls, TX
110	New Haven, CT	172	San Luis Obispo, CA	98	Wichita, KS
173	New London, CT	211	Santa Barbara, CA	69	Wilkes Barre-Scranton, PA
57	New Orleans, LA	236	Santa Fe, NM	271	Williamsport, PA
1	New York, NY	207	Santa Maria-Lompoc, CA	75	Wilmington, DE
140	Newburgh-Middletown, NY	119	Santa Rosa, CA	166	Wilmington, NC
41	Norfolk-Virginia Beach-Newport News, VA	73	Sarasota-Bradenton, FL	225	Winchester, VA
187	O dessa-Midland, TX	158	Savannah, GA	111	Worcester, MA
48	Oklahoma City, OK	14	Seattle-Tacoma, WA	200	Y akima, WA
215	Olean, NY	288	Sebring, FL	103	York, PA
72	Omaha-Council Bluffs, NE-IA			117	Youngstown-Warren, OH

Rank Listing of Arbitron Markets

Rank	Market	Rank	Market	Rank	Market
1	New York, NY	50	Hartford-New Britain-Middletown, CT	99	Ft. Pierce-Stuart-Vero Beach, FL
2	Los Angeles, CA	51	Monmouth-Ocean, NJ	100	Visalia-Tulare-Hanford, CA
3	Chicago, IL	52	Buffalo-Niagara Falls, NY	101	Johnson City-Kingsport-Bristol, TN-VA
4	San Francisco, CA	53	Rochester, NY	102	Lafayette, LA
5	Dallas-Ft. Worth, TX	54	Louisville, KY	103	York, PA
6	Houston-Galveston, TX	55	Richmond, VA	104	Lexington-Fayette, KY
7	Philadelphia, PA	56	Birmingham, AL	105	Boise, ID
8	Washington, DC	57	New Orleans, LA	106	Ft. Wayne, IN
9	Atlanta, GA	58	McAllen-Brownsville-Harlingen, TX	107	Chattanooga, TN
10	Detroit, MI	59	Dayton, OH	108	Modesto, CA
11	Boston, MA	60	Greenville-Spartanburg, SC	109	Augusta, GA
12	Miami-Ft. Lauderdale-Hollywood, FL	61	Tucson, AZ	110	New Haven, CT
13	Puerto Rico	62	Ft. Myers-Naples-Marco Island, FL	111	Worcester, MA
14	Seattle-Tacoma, WA	63	Albany-Schenectady-Troy, NY	112	Morristown, NJ
15	Phoenix, AZ	64	Honolulu, HI	113	Huntsville, AL
16	Minneapolis-St. Paul, MN	65	Tulsa, OK	114	Lancaster, PA
17	San Diego, CA	66	Fresno, CA	115	Roanoke-Lynchburg, VA
18	Nassau-Suffolk, NY	67	Grand Rapids, MI	116	Portsmouth-Dover-Rochester, NH
19	Tampa-St. Petersburg-Clearwater, FL	68	Allentown-Bethlehem, PA	117	Youngstown-Warren, OH
20	St. Louis, MO	69	Wilkes Barre-Scranton, PA	118	Jackson, MS
21	Baltimore, MD	70	Albuquerque, NM	119	Santa Rosa, CA
22	Denver-Boulder, CO	71	Knoxville, TN	120	Oxnard-Ventura, CA
23	Portland, OR	72	Omaha-Council Bluffs, NE-IA	121	Bridgeport, CT
24	Pittsburgh, PA	73	Sarasota-Bradenton, FL	122	Lansing-East Lansing, MI
25	Riverside-San Bernardino, CA	74	Akron, OH	123	Reno, NV
26	Cleveland, OH	75	Wilmington, DE	124	Pensacola, FL
27	Sacramento, CA	76	El Paso, TX	125	Ft. Collins-Greeley, CO
28	Cincinnati, OH	77	Baton Rouge, LA	126	Victor Valley, CA
29	San Antonio, TX	78	Bakersfield, CA	127	Flint, MI
30	Kansas City, MO-KS	79	Harrisburg-Lebanon-Carlisle, PA	128	Canton, OH
31	Salt Lake City-Ogden-Provo, UT	80	Monterey-Salinas-Santa Cruz, CA	129	Fayetteville, NC
32	Las Vegas, NV	81	Stockton, CA	130	Reading, PA
33	Charlotte-Gastonia-Rock Hill, NC-SC	82	Syracuse, NY	131	Saginaw-Bay City-Midland, MI
34	Orlando, FL	83	Gainesville-Ocala, FL	132	Shreveport, LA
35	San Jose, CA	84	Springfield, MA	133	Beaumont-Port Arthur, TX
36	Milwaukee-Racine, WI	85	Little Rock, AR	134	Appleton-Oshkosh, WI
37	Columbus, OH	86	Daytona Beach, FL	135	Fayetteville, AR
38	Providence-Warwick-Pawtucket, RI	87	Toledo, OH	136	Corpus Christi, TX
39	Middlesex-Somerset-Union, NJ	88	Charleston, SC	137	Palm Springs, CA
40	Indianapolis, IN	89	Greenville-New Bern-Jacksonville, NC	138	Burlington-Plattsburgh, VT-NY
41	Norfolk-Virginia Beach-Newport News, VA	90	Mobile, AL	139	Atlantic City-Cape May, NJ
42	Austin, TX	91	Columbia, SC	140	Newburgh-Middletown, NY
43	Raleigh-Durham, NC	92	Des Moines, IA	141	Trenton, NJ
44	Nashville, TN	93	Spokane, WA	142	Springfield, MO
45	Greensboro-Winston Salem-High Point, NC	94	Melbourne-Titusville-Cocoa, FL	143	Quad Cities, IA-IL
46	West Palm Beach-Boca Raton, FL	95	Madison, WI	144	Biloxi-Gulfport-Pascagoula, MS
47	Jacksonville, FL	96	Lakeland-Winter Haven, FL	145	Salisbury-Ocean City, MD
48	Oklahoma City, OK	97	Colorado Springs, CO	146	Stamford-Norwalk, CT
49	Memphis, TN	98	Wichita, KS	147	Ann Arbor, MI

148	Tyler-Longview, TX	199	Richland-Kennewick-Pasco, WA	249	Parkersburg-Marietta, WV-OH
149	Peoria, IL	200	Yakima, WA	250	Lima, OH
150	Eugene-Springfield, OR	201	Waco, TX	251	Waterloo-Cedar Falls, IA
151	Montgomery, AL	202	Rocky Mount-Wilson, NC	252	Lufkin-Nacogdoches, TX
152	Flagstaff-Prescott, AZ	203	Clarksville-Hopkinsville, TN-KY	253	Pueblo, CO
153	Fredericksburg, VA	204	Duluth-Superior, MN-WI	254	State College, PA
154	Rockford, IL	205	Laredo, TX	255	Columbia, MO
155	Macon, GA	206	Terre Haute, IN	256	Meadville-Franklin, PA
156	Killeen-Temple, TX	207	Santa Maria-Lompoc, CA	257	Monroe, LA
157	Huntington-Ashland, WV-KY	208	Bowling Green, KY	258	Florence-Muscle Shoals, AL
158	Savannah, GA	209	Laurel-Hattiesburg, MS	259	Billings, MT
159	Asheville, NC	210	Medford-Ashland, OR	260	Hamptons-Riverhead, NY
160	Utica-Rome, NY	211	Santa Barbara, CA	261	Battle Creek, MI
161	Myrtle Beach, SC	212	Muncie-Marion, IN	262	Kalispell-Flathead Valley, MT
162	Evansville, IN	213	Cedar Rapids, IA	263	Texarkana, TX-AR
163	Poughkeepsie, NY	214	Sunbury-Seliingsgrove-Lewisburg, PA	264	Grand Junction, CO
164	Tallahassee, FL	215	Olean, NY	265	Wichita Falls, TX
165	Hagerstown-Chambersburg-Waynesboro, MD-PA	216	Florence, SC	266	Montpelier-Barre-St Johnsbury, VT
166	Wilmington, NC	217	Bend, OR	267	Altoona, PA
167	Portland, ME	218	St. Cloud, MN	268	Augusta-Waterville, ME
168	Erie, PA	219	Hilton Head, SC	269	Valdosta, GA
169	Concord, NH	220	Bangor, ME	270	Albany, GA
170	Wausau-Stevens Point, WI	221	Alexandria, LA	271	Williamsport, PA
171	Anchorage, AK	222	Champaign, IL	272	Elkins-Buckhannon-Weston, WV
172	San Luis Obispo, CA	223	Fargo-Moorhead, ND-MN	273	Columbus-Starkville-West Point, MS
173	New London, CT	224	Elmira-Corning, NY	274	Mankato-New Ulm-St Peter, MN
174	Lincoln, NE	225	Winchester, VA	275	Sioux City, IA
175	Morgantown-Clarksburg-Fairmont, WV	226	Ft. Walton Beach, FL	276	Rapid City, SD
176	Ft. Smith, AR	227	Las Cruces, NM	277	Harrisonburg, VA
177	New Bedford-Fall River, MA	228	Redding, CA	278	Sheboygan, WI
178	South Bend, IN	229	Lake Charles, LA	279	Watertown, NY
179	Lebanon-Rutland-White River Junction, NH-VT	230	La Crosse, WI	280	Lewiston-Auburn, ME
180	Merced, CA	231	Charlottesville, VA	281	Decatur, IL
181	Binghamton, NY	232	Rochester, MN	282	Lawton, OK
182	Charleston, WV	233	Muskegon, MI	283	Bluefield, WV
183	Lubbock, TX	234	Tuscaloosa, AL	284	Ithaca, NY
184	Kalamazoo, MI	235	Dubuque, IA	285	Bismarck, ND
185	Green Bay, WI	236	Santa Fe, NM	286	San Angelo, TX
186	Columbus, GA	237	Panama City, FL	287	Cookeville, TN
187	Odessa-Midland, TX	238	Joplin, MO	288	Sebring, FL
188	Tupelo, MS	239	Marion-Carbondale, IL	289	Grand Forks, ND-MN
189	Cape Cod, MA	240	Bryan-College Station, TX	290	Jackson, TN
190	Manchester, NH	241	Bloomington, IL	291	Jonesboro, AR
191	Johnstown, PA	242	Pittsburg, KS	292	Cheyenne, WY
192	Traverse City-Petoskey, MI	243	Abilene, TX	293	The Florida Keys, FL
193	Dothan, AL	244	Eau Claire, WI	294	Beckley, WV
194	Topeka, KS	245	Lafayette, IN	295	Mason City, IA
195	Amarillo, TX	246	LaSalle-Peru, IL	296	Great Falls, MT
196	Danbury, CT	247	Sussex, NJ	297	Meridian, MS
197	Frederick, MD	248	Wheeling, WV	298	Brunswick, GA
198	Chico, CA			299	Casper, WY

What's in this book?

Welcome to BIAfn's *Investing in Radio® 2007 Ownership Report*. Published since 1986, this is the premiere information guide profiling the Arbitron-rated commercial radio stations by owner. The book highlights the 8,449 commercial radio stations that serve an Arbitron-rated market (or are owned by a group owner that owns other stations in rated markets) sorted by their 1,693 owners. All 299 Arbitron-rated metro markets including Puerto Rico are represented herein.

Other Radio Publications

This book has a companion publication, *BIAfn's Investing in Radio® 2007 Market Report*, from which the *Ownership Report's* information is extracted and reorganized by owner. The *Market Report* is a market-by-market investment guide providing an in-depth analysis of the financial, economic and demographic health of the individual Arbitron-rated metros and comprehensively profiles the competing radio stations in that market.

BIAfn's Radio Yearbook®, a companion directory of more than 11,000 commercial radio stations, profiling the industry geographically and providing the user with contact information for the individual radio stations, including their key personnel and owners. It also contains a directory of professional services providers and equipment suppliers to the industry.

Data Provided Electronically (CD-ROM, etc.)

All of this data and much, much more is available through BIAfn's powerful database software, *BIAfn's MEDIA Access Pro™ Radio Analyzer*. With more than 13,700 radio stations profiled with more than 700 fields of data for each station, this is the most comprehensive, easy-to-use and accurate source of data available on the radio industry.

For more information on the publications, software and custom research services offered by BIAfn, call a BIAfn representative at 1-800-331-5086 and/or see the last page of this book for a Price List and Order Form.

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Keys and Codes

General

cp A “cp” following the Power column indicates that the station has a construction permit to change frequency, power, or its antenna height to upgrade its technical facilities. The station is also authorized to operate at the indicated power or height for testing purposes.

HAAT Height Above Average Terrain for the transmitter antenna

Codes for Sales Price

- ac** Combo sale in adjacent market
- al** Station sold for assumption of liabilities
- cp** Sale of construction permit for unbuilt station.
- c#** AM/FM combo sale. The combo price is listed with the FM station. The number following the “c” identifies the AM/FM combo involved. The AM and FM station will have the same number following the “c”.
- d#** Duopoly sale of two or more stations in the same service, either two FM’s or two AM’s.
- d** Distress sale
- dn** Donation
- e** Estimated sales price
- g** Group sale. If a combo is involved, a number following the “g” will indicate the combo in that market. The AM and FM station will have the same number following the “g”.
- na** No price available
- nc** No cash consideration
- p** Proposed sale
- st** Transfer of stock or partnership interest
- sw** Station swap
- +** Plus additional considerations, (e.g., assumption of debt)



RADIO STATIONS LISTED BY OWNER

Owner	Market	Rank	Calls	Freq	Power	HAAT/ Night Pwr	Year Std	Date Acq	Sales Price (000)	Format	Est 2006 Revenue (000)1/	ARB 12+ Metro Shares (see rights)			
												Fall 2006	Summer 2006	Spring 2006	Winter 2006
3 Cities Inc															
David Rauh President PO Box 7937 Olympia, WA 98507-7937 PH: 360-943-9937 FAX: 360-352-3643	Seattle-Tacoma, WA	14	KXXO	96.1	85	2,100	90			Soft AC	1,550	0.5	0.7	0.9	0.5
										Total for 3 Cities Inc	\$1,550				
3 Daughters Media Inc															
Gary Burns President PO Box 348 Forest, VA 24551-0348 PH: 434-907-0591 FAX: 434-534-9526	Gretna, VA		WMNA	106.3	6	259	59	0301	300	c1 News/Talk					
	Gretna, VA		WMNA	730	1	0.03	56	0301		c1 Sprts/Talk					
	Chattanooga, TN	107	WUUS	980	1	0.11	58	0609 p		g1 Oldies	100	0.6	0.5	0.9	0.0
	Chattanooga, TN	107	WNGA	97.3	16	856	90	0609 p		g1 Jack	600	5.4	4.1	3.9	5.2
	Roanoke-Lynchburg, VA	115	WBLT	1350	5	0.05	50	0511	240	Adlt Stndrd	50	0.0		0.0	
	Roanoke-Lynchburg, VA	115	WVGM	1320	1	0.02	62	0609 p		g1 Sprts/Talk		0.0		0.0	
	Roanoke-Lynchburg, VA	115	WGMN	1240	1	1.00	46	0609 p		g1 Sprts/Talk	325	1.2		1.5	
										Total for 3 Daughters Media Inc	\$1,075				# Stations: 7
3 Point Media LLC															
Bruce Buzil Manager 980 N Michigan Ave Ste 1880 Chicago, IL 60611-7538 PH: 312-204-9900 FAX: 312-587-9466	Pioche, NV		KBZB	98.9	5	3,376	00	0401	2,262	Rock/Cntry					
	Delta, UT		KMGR	95.9	100	961	89	0304	1,250	Soft AC					
	Naples, UT		KCUA	92.5	1	1,660	97	0405	1,700	Clsc Rock					
	Salt Lake City-Ogden-Provo, UT	31	KOAY	97.5	89	2,123	05	0112	1,500	cp ChrsContemp		0.8	0.5	0.0	0.0
	Salt Lake City-Ogden-Provo, UT	31	KHTB	94.9	48	2,799	81	0404	26,000	d1 Clsc Rock	3,100	2.4	3.0	3.0	1.8
	Salt Lake City-Ogden-Provo, UT	31	KYLZ	104.7	89	2,123	83	0206	17,250	Country	175	0.0	0.0	0.0	0.0
										Total for 3 Point Media LLC	\$3,275				# Stations: 6
810 Inc Broadcasting															
John James Vice President 1985 Lincoln Way White Oak, PA 15131-2415 PH: 412-664-4431 FAX: 412-664-1236	Pittsburgh, PA	24	WEDO	810	1	0	47	7206		Variety		0.0	0.0	0.0	0.0

Ownership Report Overview

1 Ownership Contact Information

Company Name: This is the common name of the owning entity of the stations profiled.
NOTE: This may not be the licensee's name.

Primary Contact: Either through survey responses or from FCC documentation, this is the primary contact provided for this owner. Unless instructed otherwise by the profiled company, BIAfn lists the President, CEO, Managing Partner, Chairman or other top executive position.

Address: The address of the company's headquarters is profiled.

Phone and Fax: We provide the primary contact's phone and fax numbers.

2 Arbitron Market and Rank

Market: The name of the market(s) in which the profiled company's stations are rated. This market is defined by The Arbitron Company.

Rank: The ranking of the market by size of 12+ population based on the U.S. census.

3 Technical Attributes

Call Letters: Listed in order of market rank, these are the licensed call letters of the commercial radio stations licensed to the owner or proposed to be sold to this owner (signified by a "p" after the Sales Price).

Frequency: The frequency from which the station broadcasts on the AM or FM dial.

Power: The power in kilowatts at which the station transmits its signal. A "cp" indicated next to the station's power signifies that a construction permit has been filed for approval with the FCC to change the station's technical operations.

HAAT/Night Power: For FMs the height above average terrain of the station's center of radiation (antenna) with respect to its surrounding terrain in feet is featured in this column. For AM stations, the number listed is the power at which the station is licensed to transmit at night.

4 Station Acquisition Information

Year Std: The year the station first went on the air.

Date Acq: The date (yymm) the station was acquired by this owner. If this is a pending sale, a "p" will follow the date.

Sales Price: Presented in thousands, this is the estimated price paid for the station. To the right of the price you may encounter a code that signifies the type of transaction (see Keys & Codes). **NOTE:** Because the actual sales price of a station or group may vary from the reported price, caution should be exercised with respect to the use of these data. We have attempted to include the most recent ownership transfer activity from 1981 to a point just prior to publication. If a sale was proposed but not approved prior to publication, the owner listed is the proposed purchaser. Due to the complexity of the issue, major group purchase prices are not broken out among the stations purchased.

5 Format

The format is the specific type of programming aired by the station. Format information is based on announcements in trade publications and direct contact with the stations through frequent telephone surveys and annual mail surveys. For a list of formats and the abbreviations used by BIAfn, see Formats for Radio Stations on the following pages.

6 Estimated Station Revenues

In an effort to improve the quality of this publication, we estimate revenues for the leading stations in most markets. BIAfn's revenue estimates do not include trade/barter, or production revenues. We utilize direct mail surveys, telemarketing, market contacts and computer modeling to generate these estimates. Despite this effort, we must reiterate that these are just estimates. We view these estimates, however, as an important element to the book and encourage station operators and owners to participate in our surveys.

7 Owner's Total Estimated Revenues

This figure is the sum of the Arbitron-rated market stations' revenues estimated by BIAfn for this owner. Please note that this figure is just an estimate and may not include all the radio stations licensed to this owner. Some of the owner's stations may not be rated in a designated Arbitron-rated market (a "non-Metro" station) and, therefore, will not be profiled here. Also, BIAfn does not estimate revenues for every station in an Arbitron-rated market for various reasons.

8 ARB 12+ Metro Shares

BIAfn is licensed by Arbitron, Inc. to provide its Total Day, Average Quarter Hour (AQH) shares for persons 12 years and older. We profile the last four ratings periods to enable the reader to analyze annual trends in a station's performance. You will notice that Arbitron rates some markets 4 times per year and others only 2 times (Fall and Spring).

Information About Investing in Radio® Ownership Report

Formats for Radio Stations

Because some radio stations air multiple formats, abbreviations are often used for formats in the Competitive Overview section. These abbreviations may appear by themselves or combined with other format abbreviations. The abbreviations, their expansions, and the major format categories in which BIA classifies these formats are listed in the following table:

Abbreviation	Short Abbrev.	Full Format Name	Major Format Category	Abbreviation	Short Abbrev.	Full Format Name	Major Format Category
70&80	7&8	70s & 80s	Oldies	Chrst	Cst	Christian	Religion
70Hts	7Ht	70s Hits	Oldies	ClHts	CHt	Classic Hits	Rock
70sOd	70s	70s Oldies	Oldies	ClRck	CRk	Classic Rock	Album Oriented Rock/Classic Rock
80Hts	8Ht	80s Hits	Adult Contemporary	Clsc	Clc	Classical	Classical
AAA	AAA	AAA	Album Oriented Rock/Classic Rock	Cntry	Cty	Country	Country
AC	AC	AC	Adult Contemporary	Comdy	Cdy	Comedy	Miscellaneous
AdCHR	ACH	Adult CHR	Contemporary Hit Radio/Top 40	CsMOR	CMR	Classic MOR	Middle of the Road
AdHts	AHt	Adult Hits	Oldies	Dance	Dnc	Dance	Contemporary Hit Radio/Top 40
AdRck	ARk	Adult Rock	Rock	DARK	DRK	DARK	Station not on air
AdStd	ASt	Adult Standards	Nostalgia/Big Band	Divrs	Dvs	Diverse	Miscellaneous
Altve	Alt	Alternative	Rock	DncOl	DnO	Dance Oldies	Oldies
Amerc	Amr	Americana	Country	Easy	Esy	Easy	Easy Listening/Beautiful Music
AOR	AOR	AOR	Album Oriented Rock/Classic Rock	Ecltc	Ecl	Eclectic	Miscellaneous
Asian	Asn	Asian	Ethnic	Ethnc	Eth	Ethnic	Ethnic
Beach	Bch	Beach	Oldies	Folk	Flk	Folk	Miscellaneous
BgBnd	BBd	Big Band	Nostalgia/Big Band	FuSvc	FSv	Full Service	Middle of the Road
BkGsp	BGp	Black Gospel	Religion	Gospl	Gsp	Gospel	Religion
Black	Blk	Black	Urban	Greek	Grk	Greek	Ethnic
BIGrs	BGs	Blue Grass	Country	Grupr	Grp	Grupera	Spanish
Bob	Bob	Bob	Adult Contemporary	HotAC	HtA	Hot AC	Adult Contemporary
BrtAC	BtA	Bright AC	Adult Contemporary	Hwain	Hwn	Hawaiian	Ethnic
BtfMs	Btf	Beautiful Music	Easy Listening/Beautiful Music	HpHop	Hhp	Hip Hop	Urban
BusNw	BNw	Business News	News	Hurbn	Hur	Hurban	Spanish
CCtmp	CCt	Christian Contemporary	Religion	Info	Inf	Information	Miscellaneous
CHR	CHR	CHR	Contemporary Hit Radio/Top 40	Inspr	Inp	Inspiration	Religion

Abbreviation	Short Abbrev.	Full Format Name	Major Format Category	Abbreviation	Short Abbrev.	Full Format Name	Major Format Category
Intnl	Int	International	Ethnic	RckAC	RAC	Rock AC	Rock
Jack	Jack	Jack	Adult Contemporary	Relgn	Rlg	Religion	Religion
Japns	Jap	Japanese	Ethnic	RhyBl	R&B	Rhythm & Blues	Urban
Jazz	Jaz	Jazz	Jazz/New Age	Rhymc	Rym	Rhythmic	Contemporary Hit Radio/Top 40
Kids	Kds	Children	Miscellaneous	Rk&RI	R&R	Rock & Roll	Rock
Korea	Krn	Korean	Ethnic	Rmntc	Rmn	Romantic	Spanish
Lt AC	LtA	Lite AC	Easy Listening/Beautiful Music	RlgMs	RMs	Religious Music	Religion
LtRck	LRk	Lite Rock	Easy Listening/Beautiful Music	Rncha	Rch	Ranchera	Spanish
MdRck	MRk	Modern Rock	Rock	Rock	Rck	Rock	Rock
Mexcn	Mex	Mexican	Spanish	Sam	Sam	Sam	Contemporary Hit Radio/Top 40
MixAC	Mix	Mix AC	Adult Contemporary	SfHts	SHT	Soft Hits	Easy Listening/Beautiful Music
ModAC	MdA	Modern AC	Adult Contemporary	SftAC	SAC	Soft AC	Easy Listening/Beautiful Music
MOR	MOR	MOR	Middle of the Road	SftRk	SRk	Soft Rock	Adult Contemporary
Motvl	Mvl	Motivational	Talk	SmJaz	SJz	Smooth Jazz	Jazz/New Age
NAC	NAC	NAC	Jazz/New Age	SGspl	SGp	Southern Gospel	Religion
News	Nws	News	News	Span	Spn	Spanish	Spanish
Nrtno	Nrt	Norteno	Spanish	SpnAC	SpA	Spanish AC	Spanish
Nstlg	Nst	Nostalgia	Nostalgia/Big Band	Sprts	Spt	Sports	Sports
NwAge	NAg	New Age	Jazz/New Age	Talk	Tlk	Talk	Talk
NwRck	NRk	New Rock	Rock	Tejno	Tej	Tejano	Spanish
Oldes	Old	Oldies	Oldies	Top40	T40	Top 40	Contemporary Hit Radio/Top 40
Polka	Pka	Polka	Miscellaneous	Trpcl	Trp	Tropical	Spanish
Polsh	Pol	Polish	Ethnic	UrbAC	UAC	Urban AC	Urban
Pop	Pop	Pop	Contemporary Hit Radio/Top 40	Urban	Urb	Urban	Urban
Portg	Ptg	Portuguese	Ethnic	UrCHR	UCH	Urban CHR	Urban
Prgvs	Pgv	Progressive	Rock	UrCtp	UrC	Urban Contemporary	Urban
Pubc	Pub	Public	Public - Non Commercial Station	VarHt	VHt	Variety Hits	Miscellaneous
PubSv	PbS	Public Service	News	Varty	Var	Variety	Miscellaneous
R&BOd	R&B	R&B Oldies	Urban				
Regat	Reg	Reggaeton	Spanish				